

White Aura



TRANSFORMING SPACES
WITH INNOVATIVE DESIGN.
ELEVATE YOUR SPACE

Business Company Profile

JAN, 2024 →

www.whiteaura.ae



White Aura

Elevate Your Space



Company Overview

White Aura (WA) specializes in integrated design and construction solutions and transforming spaces into stunning and functional environments. We offer a comprehensive range of services, including the distribution of premium marbles, customized landscape fitout solutions, bespoke interior design products, and the supply of high-quality indoor and outdoor furniture and kitchens. We are committed to an agile and innovative approach, delivering exceptional projects that blend aesthetics and functionality.



Our Story

In the vibrant epicenter of Dubai, White Aura emerged, founded by three industry leaders with nearly three decades of experience each. Driven and united by a collective, shared vision and leveraging decades of Middle Eastern experience in construction design, project management, and business development, a clear path forward emerged. White Aura forges strategic partnerships to craft enriching and inspiring interiors and urban fitout solutions. With White Aura, our clients are promised the diligent pursuit of excellence and the creative expertise of its Founders.

Founders Expertise

The founders of WA each bring nearly three decades of experience in the GCC. They excel in delivering complex, high-value developments and have a proven track record of managing substantial infrastructure and building portfolios. Some notable projects include an award winning F1 project in the GCC and the smart Lusail City, host of the 2022 FIFA World Cup.

Our versatile portfolio showcases our ability to meet diverse architectural concepts while working on towers, infrastructure landscapes, commercial and residential developments, and high-end homes. Experience in driving regional success for global brands and business development in the MENA region; completes the triad with a sharp focus on growth and innovation.

Strategic insight, combined with a customer-centric approach, positions WA as a trusted partner. We are dedicated to ensuring each project embodies the harmonious intersection of beauty, purpose, and innovation.

10B\$+
PROJECTS MANAGED
TO COMPLETION



100+
PROJECTS MANAGED
TO COMPLETION



150+
COMPLETED
VERSATILE DESIGNS



25+
YEARS OF
EXPERIENCE EACH



5(10)
COUNTRIES(CITIES)
IN MENA REGION





Our Mission

At White Aura, we aim to enhance spaces through cutting-edge solutions, superior quality, and unmatched customer service. We believe in the legacy of spaces that stand the test of time. Dedicated to crafting exquisite environments through meticulous design and the finest materials, we strive to create inspiring spaces that ensure lasting value and beauty.

Our Vision

Our passion is to be the leading provider in the industry, setting new benchmarks with our commitment to excellence, creativity, and eco-friendly practices. We aspire to ensure that every environment we enhance becomes a model of innovation, efficiency, and timeless elegance.

Our Services



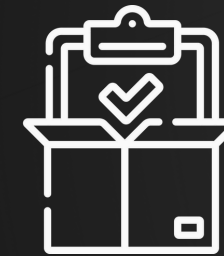
We Consult

We prioritize understanding your unique vision. Through attentive listening, we carefully assess your needs, preferences, and project goals. Our expert guidance ensures you select the ideal solutions for your space.



We Design

We specialize in creating bespoke design solutions tailored to your specific requirements. Whether you have a clear vision or require inspiration, we collaborate with you to develop a design that showcases the beauty and elegance of your project.



We Procure

Our extensive industry knowledge and networking enable us to procure the finest quality materials at competitive prices. We prioritize quality and value throughout the procurement process in order to ensure your project success.



We Deliver

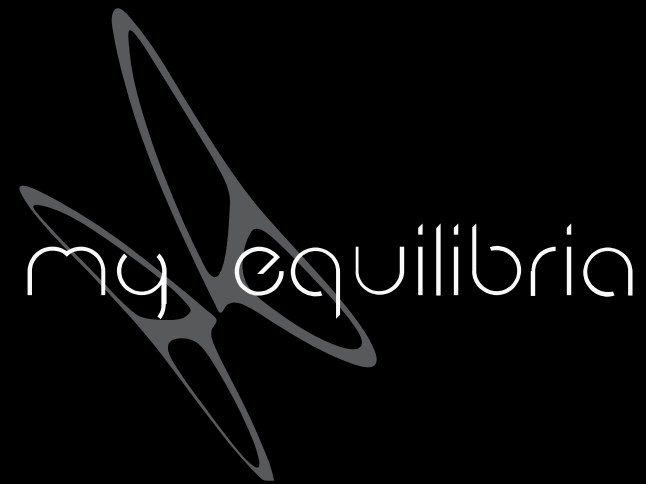
We are committed to delivering an exceptional customer experience. Our agile approach ensures timely and efficient project execution, exceeding your expectations with professional installation and exceptional customer service.



We Install

We oversee meticulously the entire installation process, ensuring a seamless and flawless execution. Our commitment to detail and precision guarantees a stunning end result, bringing your vision to life.

Our Partners



We are delighted to announce a strategic partnership with The Placemakers Middle East, a renowned leader in the creation and distribution of dynamic and functional urban fitout solutions within the MENA region. This collaboration uniquely combines White Aura's expertise and The Placemakers' cutting-edge designs and manufacturing capabilities, leveraging their access to a wide range of high-quality materials sourced from the European market. Together, we are poised to elevate the design and functionality of both interior and exterior environments. This partnership offers architects, designers, and developers unparalleled access to exceptional resources and materials, encompassing standard products and fully customizable solutions, empowering them to realize their most ambitious and inspiring projects.

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Our Products

To join a competitive market, you need a definitive edge. Hence, we chose our strongest networks to curate a wide selection of the finest natural stones. These exquisite materials are ideal for creating stunning interiors and durable exteriors. Our partnership with The Placemakers Middle East further expands our reach, providing specialized solutions for urban development projects and a diverse range of products. As we continue to grow and evolve, we will strategically introduce new offerings to enhance our portfolio and better serve our clients.



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Natural Stones

From the depths of the earth, nature gifts us with extraordinary materials. Marble, granite, quartzite, and other varieties offer a unique blend of beauty, durability, and versatility. Each slab tells a story, with its distinct veining, color variations, and textures. The range we highlight as part of this brochure is where we can offer exceptional value. This is just the beginning of an extensive selection of exquisite natural stones.



Panda Onyx
GTR-008 - IWC

Black Diamond
GTR-001 - IFW

Bruno Perla
GTR-002 - IFW

White Onyx - Vein
GTR-010 - IWC



Rosso Venato Dolomite
GTR-013 - IFW

Tiger Black Polished
GTR-004 - IFW

Bordeaux
GTR-011 - IFW

Arabescato Turkish
GTR-022 - IFW



Nuovo Grigio - Beige
GTR-019 - IFW

Nuovo Grigio - Grey
GTR-020 - IFW

Caramel Brescia
GTR-018 - IFW

Brezza
GTR-016 - IFW



Tramonto
GTR-005 - IFW

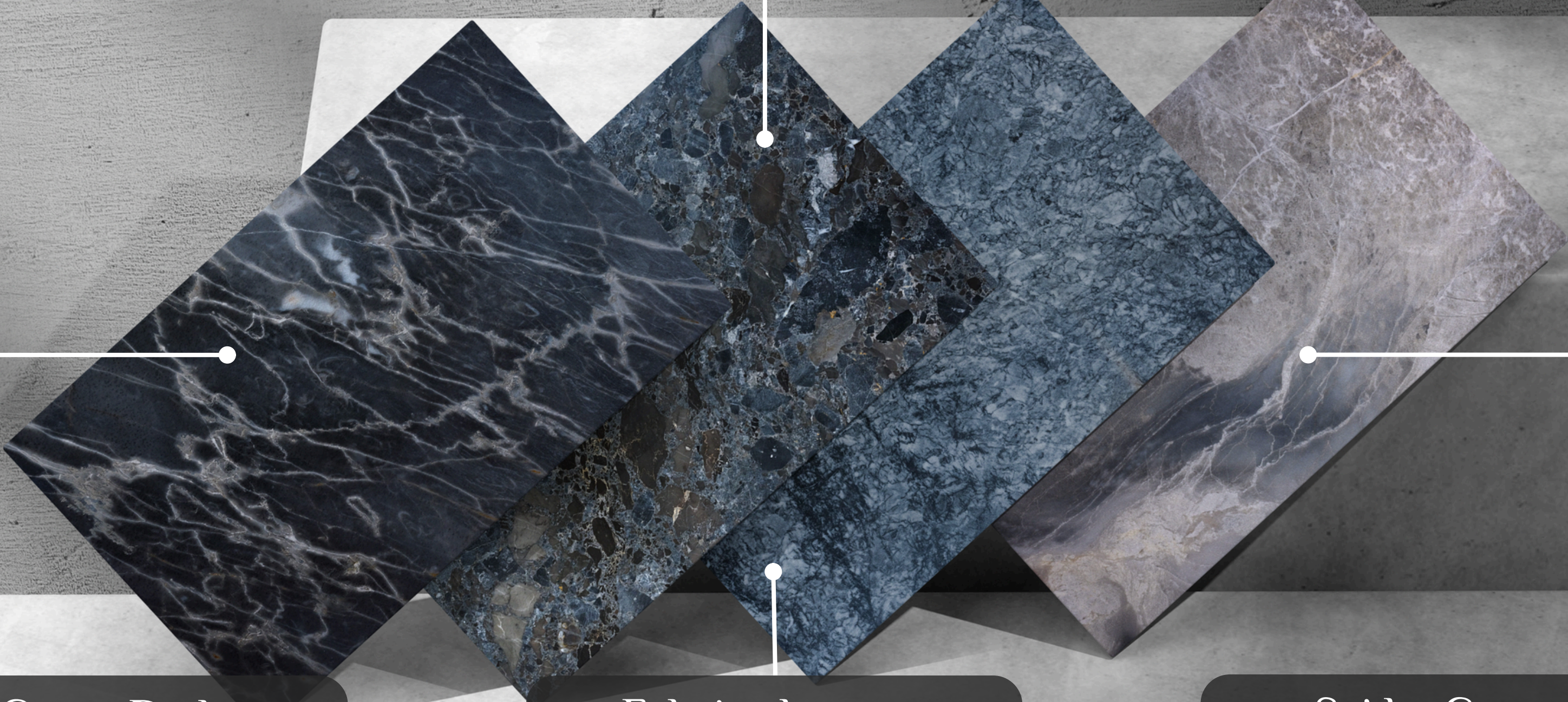
Giallo
GTR-006 - IFW

Isola De Blu
GTR-007 - IFW

Pianeta
GTR-017 - IFW



Stella Uniqo
GTR-015 - IFW



Spider Grey - Dark
GTR-024 - IFW

Fulmine Leggaro
GTR-025 - IFW

Spider Grey - Light
GTR-023 - IFW



Benches

Discover a range of stylish and durable benches, perfect for enhancing any urban space with comfort and functionality.



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Tables

Explore our range of versatile and elegant tables designed to complement any setting, providing both form and function for indoor and outdoor use.





Planters & Tree Grills

Explore our range of versatile and elegant tables designed to complement any setting, providing both form and function for indoor and outdoor use.



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Bollards & Barriers

Ensure safety and organization in public spaces with our robust and aesthetically pleasing street bollards and barriers.





Sun Shades

Stay cool and protected with our innovative and attractive sunshades, which are ideal for creating comfortable shaded areas in any outdoor space.



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Multipurpose Furniture

Maximize space and functionality with our adaptable multipurpose furniture, designed to meet various needs and preferences.



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Industrial Kitchens

Discover White Aura's premium stainless steel kitchen solutions, tailored for the hospitality industry. Designed for durability and efficiency, our workspaces ensure top performance, making them ideal for hotels, catering services, and professional kitchens.



Kitchens & BBQ

Enhance your culinary experience with our high-quality kitchens and barbecue accessories, perfect for outdoor cooking and entertaining.



OUTERRA
— EVERYWHERE TOGETHER —

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Fitness Equipment

Create inspiring and efficient workout environments with our selection of unique training equipment solutions designed to support a healthy and active lifestyle.



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Thank You Get in Touch!

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[learn more at whiteaura.ae](https://whiteaura.ae)

Dubai, United Arab Emirates